



At the heart
of your
community



[certasenergy.co.uk/
paceretail](http://certasenergy.co.uk/paceretail)

Fuelled by Certas Energy

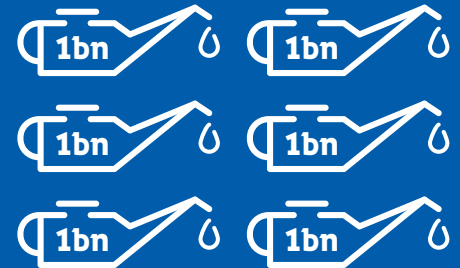
The UK's largest distributor of fuels and lubricants



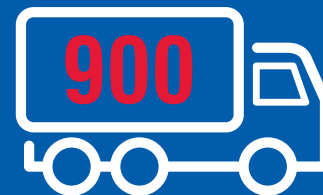
2,500 employees

6 billion

litres of high quality fuel and lubricants delivered throughout the UK each year



150
local depots



tankers



fuel
stations

Our size and scale

With our own modern fleet of over 900 vehicles and a local network of 150 depots, we can provide you with deliveries of a size and frequency to suit you.

Driving down costs

Our credit/debit and polling package offers the best value of any fuel supplier and we've used our size and scale to reduce the cost of third party industry expertise for every Pace site.

Complete product range

As well as our high quality unleaded and diesel, we offer super unleaded and super diesel. Plus you'll have access to Certas Energy's complete product portfolio, from gas oil to kerosene and fuel monitoring.

Pace enables dealers across the country to provide local communities with a reliable and affordable supply.

Brand of trust

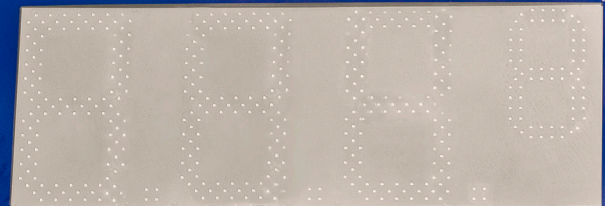
Pace is a well known forecourt brand throughout the UK. Joining the Pace brand gives your forecourt immediate trust, value and can maximise your profits. Our striking, attractive yet affordable roadside image looks great on any site.



certas
energy

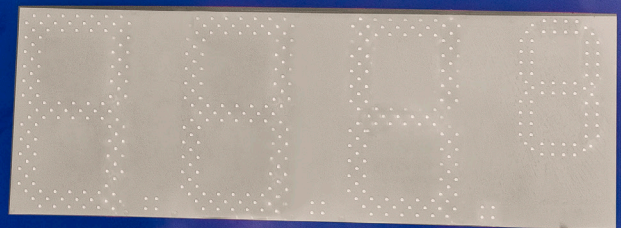
Unleaded

Litre



Diesel

Litre



Maximum Height 4.3m

1972

Pace Petroleum founded by Victor Gauntlett

1980

Pace Petroleum becomes one of Britain's largest independent suppliers
Gauntlett buys 10% share in Aston Martin through Pace Petroleum

1982

Pace sponsors Nigel Mansell's first two years in Formula One

1983

Aston Martin Lagonda becomes the fastest 4-seater production car
Kuwait Investment Authority becomes shareholder in Pace Petroleum

1986

Kuwait Investment Authority acquires Pace Petroleum in full

2005

Kuwait sell their downstream business to Malthurst

2006

Through Malthurst the Pace brand is reintroduced to the dealer market as Pace Fuelcare

2009

New Pace image revealed in partnership with Exxon Mobil

2011

Pace Fuelcare acquired by DCC

Driving up sales



Modern uniform range



Pace fuel card



Non-fuel revenue



Marketing support



Coffee offering



Four fuel grades



Lubricants



In-store consultancy



Business reviews

What our dealers think

Since we joined Pace in 2015, we have benefited from a steady increase in volume. The rebranding of the site and the image portrayed to our valued customers, as well as the top quality product, put us in line with other major brands. This in turn helped us provide a competitive offer to the local community. The regular visits from the area business manager, aligned with the dedicated service and fair and keen pricing policy from Certas Energy, has made us feel part of a larger, national, more professional family. We look forward to continuing this relationship for many years to come.

Graham, Suttons Garage

We joined Pace after taking over the site in 2016. We immediately got in touch with our local Pace area manager, and together invested in the site both inside and out, watching the volumes significantly grow. The support we received from Certas Energy allowed us to introduce the acceptance of fuel cards, Certas also introduced us to some of their approved suppliers in order to grow our additional services through the installation of valeting machines which we never previously had. This is now a key contributor to our profit. We were really drawn to the area manager's expertise of the fuel industry, which greatly complemented our plans and ambitions to grow the site. We've come a long way and are continuing to think of ways to continue growth, and work with Certas Energy to do this.

Robin, Burnpark

From the helpful office staff to the committed area business managers and the friendly drivers who deliver our fuel, dedicated people are at the core of the Pace brand. Our business receives great overall support from whoever we speak to at Pace.

Jenny, KMC Automotive Solutions



Fuel your ambitions with Pace

 0345 456 6300

 certasenergy.co.uk/paceretail

Always on hand

As well as your local account manager, our UK-based call centres situated in Warrington, Larbert, Slough and Castleford are always on hand to advise on:

- ✓ Pricing
- ✓ Delivery
- ✓ Ordering
- ✓ Billing
- ✓ Customer queries

 Certas Energy retail offices



SuperStation

2018



from **certas** energy

Our award-winning initiative, SuperStation is designed to help you drive up service standards and attract new customers.

Best Pace Site 2018
Burnpark

